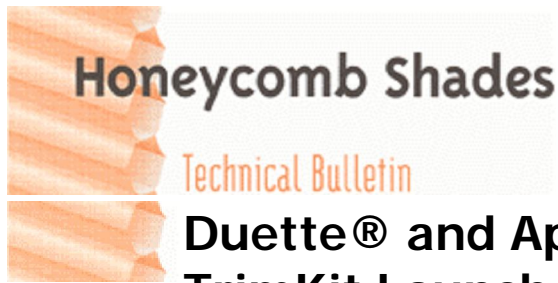


Date : 08/07/2009



Dear Hunter Douglas Honeycomb Shade Fabricator,

Duette® and Applause® honeycomb shades are pleased to announce the launch of the LiteRise® TrimKit on September 8th, 2009

The benefits of the TrimKit include a reduction in drafts and improved light blockage along the edges of the shade. Also, due to the American Recovery and Reinvestment Tax Act of 2009, consumers who purchase the TrimKit may qualify for a Federal Energy Tax Credit for 30% of the TrimKit cost. **Consumers should consult their tax advisors and will be required to furnish a Manufacturer's Certificate to apply for the credit.** This certificate will be posted in a bulletin at launch, and will be available for consumers at www.hunterdouglas.com. In addition, the certificate will be included in the new LiteRise TrimKit Installation, Operation and Care (IOC) instructions. For further information regarding the Energy Tax Credit, please visit www.energystar.gov.

The TrimKit is available on inside-mounted standard, Duolite™ and Top-Down/Bottom-Up shades with Duette and Applause **3/4"** single honeycomb fabrics **ONLY**. Architella® fabrics are not available with the TrimKit option. Since Architella is already a superior insulator, adding the TrimKit option increases the heat build-up between the shade and the window and is not recommended.

The TrimKit cannot be retrofitted to existing shades due to the fact that the shade features side channels which attach to the side of the window frame, requiring the fabric and bottom rail to be notched. All shades over 24" in width will ship with two LiteRise handles, for an even operation when raising and lowering the shade.

Please remember, regardless what color fabric is selected the TrimKit will be **WHITE** and the end caps will be **WHITE**.

The TrimKit is available for \$199 per shade.

Thank you for your support and Happy Selling!