

HUNTER DOUGLAS

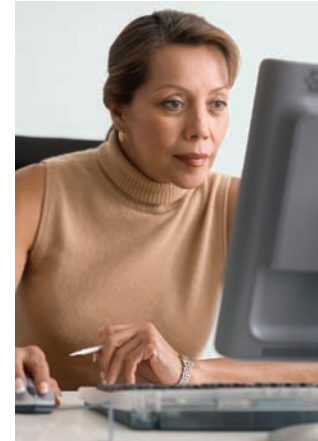
# LearningCenter

DEVELOPING EXCELLENCE. CREATING SUCCESS.

## Join the 33% of all adults who take work-related courses.

Continuing education is more important than ever to stay ahead of the game, and the benefits of online learning make it the most popular way for working adults to increase their knowledge base.

- **Flexibility.** Learn at your convenience, at your own pace.
- **Location, location, location.** Online education is delivered to you right at your desktop or on a laptop at your favorite Internet café.
- **Fulfillment.** The experience of online learning is rewarding. And fun!
- **Sharpen online capabilities.** Online learning increases other skills, such as email, Internet research, social networking and more!



Start exploring today. Log on to [my.hunterdouglas.com](http://my.hunterdouglas.com) and click on the Learning Center.

## Here's what the Hunter Douglas Learning Center offers you:

- Product courses featuring interactive sales experiences
- Webinar recordings on specific products and programs
- Courses on the fundamentals — customer buying styles, lifting systems, measuring basics and more
- Professional development courses focused on goal setting and fostering good customer relationships
- Audio recordings and podcasts to further enhance your learning experience



Hunter Douglas helps you make the most of online learning!

## Your Roadmap to Certification

A valuable feature of the Learning Center is the opportunity for you to become certified through the Professional Dealer Program<sup>SM</sup>. As described on the reverse side, certification is a great way to “brand” your business, bringing it further credibility and helping you to increase your sales and profits!

PROFESSIONAL  
**Dealer**  
Program

[My.HunterDouglas.com](http://My.HunterDouglas.com)

HUNTER DOUGLAS PROFESSIONAL

# DealerProgram

## Want to increase your high-end sales by 20%?

That's what happens when dealers become certified through the prestigious Hunter Douglas Professional Dealer Program<sup>SM</sup>. Because of what they learn, the dealers' sales of Duette<sup>®</sup>, Silhouette<sup>®</sup>, Vignette<sup>®</sup>, Luminette<sup>®</sup> and Pirouette<sup>®</sup> products soar to new levels. And so do profits!

+20%  
"Ette"  
Sales

The average adult spends 13 hours a week surfing the Internet. What if you were to spend that time increasing your knowledge of products and your business? You would become a Certified Professional Dealer in less than a month, and accomplish more than you ever thought possible.

### By achieving Certified Professional Dealer status, you will:

- Become more knowledgeable.
- Become more confident.
- Broaden your selling opportunities.
- Generate new ideas with your customers.
- Surpass customer expectations.
- Turn consumers into customers.

 Hunter Douglas  
Certified 2010

#### TO START ON THE ROAD TO CERTIFICATION:

- LOG ON TO [MY.HUNTERDOUGLAS.COM](http://MY.HUNTERDOUGLAS.COM)
- CLICK ON THE LEARNING CENTER
- CLICK ON PROFESSIONAL DEALER PROGRAM

Certified Professional Dealer is a "brand" you can market.

## Here's your certification "To Do" list:

- What's New: Product and Program Updates** — complete these important courses on new products and programs, as well as updates and enhancements.
- Hunter Douglas Fundamentals** — complete valuable courses covering dealer essentials.
- Hunter Douglas Products** — complete comprehensive courses explaining Hunter Douglas window coverings; courses feature interaction and customer-based scenarios.
- Professional Development** — complete business-building courses on sales insights and techniques, including the Professional Customer Management Program (PCMP) Selling System.

Then, after you're certified, you'll receive the Hunter Douglas Certified logo shown above to help you market your new "brand" — and start increasing your high-end sales by 20%!

# HunterDouglas

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