

KALEIDOSCOPE INDUSTRIES, INC.

Coming February 2010

DUOLITE now available on all pleat sizes of ARCHITELLA

1 ¼" Architella fabrics will be available with the Duolite design option on both the Duette Architella and Alustra Duette Architella brands beginning February 2010. It will now be possible to order a 1 ¼" Architella fabric for the bottom panel and order a 1 ¼" non-Architella fabric for the top panel on our EasyRise, LiteRise & UltraGlide lifting systems.

In May 2009 we introduced the EasyRise lifting system to the common headrail with fabric-covered valance, along with the top-down/bottom-up design feature. Starting February 2010 the Duolite option will also be available.

This means:

- Ultimate flexibility, light control and privacy
- Consumers can now select the lifting system that best fits their home, while having the added benefit of dual opacities with their fabric selections
- EasyRise Duolite offers consumers up to 40% larger shade sizes vs. other premium lift systems.



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