

THE ENERGY  
EFFICIENT  
WINDOW  
FASHIONS  
sale  
February 1–April 15

# HunterDouglas



Duette® Architella® Honeycomb Shades

## DEALER'S GUIDE TO THE PROMOTIONAL OFFERS

### CONSUMER REBATES

#### Duette® Architella® Honeycomb Shades

**\$25 per unit**

- Available with any operating system, design option or specialty shape, but must be ordered with an Architella fabric.
- A two-on-one headrail configuration is considered one unit and is eligible for one rebate only.
- A shade with the Duolite™ hardware system is considered one unit and is eligible for one rebate only.
- Only one of the two fabric options on a shade with the Duolite™ hardware system need be an Architella fabric to qualify for the rebate offer. (Please note, however, that a shade ordered with the Duolite™ hardware system where one of the two fabric options is a non-Architella fabric will not qualify for the federal energy tax credit.)
- Includes Alustra® Duette Architella Honeycomb Shades.

#### Silhouette® Window Shadings with PowerRise® with Platinum™ Technology

**\$100 per unit**

- Includes Alustra Silhouette Window Shadings with PowerRise.

#### Luminette® Privacy Sheers with PowerGlide® 2.0 with Platinum™ Technology

**\$100 per unit**

- Includes Luminette Modern Draperies with PowerGlide 2.0.
- Includes Alustra Luminette Privacy Sheers with PowerGlide 2.0.

Offers valid on consumer purchases made **February 1 – April 15, 2010**  
No minimum or maximum purchase required.

# CONSUMER REBATE PROCESS

## Every step is important.

To ensure a good customer experience, follow the proper procedure.

## Provide a dated receipt.

Provide customer with an original, dated purchase receipt that clearly details the qualifying Hunter Douglas products purchased between February 1 and April 15, 2010. The date on the receipt should be the sale date to the customer, not the delivery or installation date or the date you placed the order with your Hunter Douglas Fabricator.

## One rebate per household.

Provide only one rebate form per household, completely filled out with your dealer information. If your customer makes more than one qualified purchase between February 1 and April 15, 2010, you should advise the customer to submit only ONE rebate form along with all purchase receipts. If multiple rebate submissions are received from the same household, the first will be processed, and all others denied. No exceptions.

## Expiration date.

Remind customer that rebate submission must be postmarked no later than **May 31, 2010**.

## Know the details.

For complete details, please read the entire rebate form or contact your Hunter Douglas Fabricator Sales Representative.

## Questions? Call toll-free.

For rebate inquiries, call 800-672-8045, Monday – Friday, 7:00 AM – 6:00 PM MST. Callers should reference “The Energy Efficient Window Fashions Sale” promotion.

# DEALER INCENTIVES

Dealers who order the products listed below between **January 1 and April 30, 2010** can earn credit rewards to their account. Contact your Hunter Douglas Fabricator for details on reimbursement.

Product	Gallery® Centurion Club™ Members	Gallery Dealers	Showcase Priority™ Centurion Club Members	Showcase Priority Exclusive At Home Dealers	Showcase Priority Dealers	Priority Dealers
Silhouette® Window Shadings <i>5 unit minimum required. No maximums.</i>	\$25	\$25	\$25	\$25	\$25	\$25
Pirouette® Window Shadings <i>No minimums or maximums.</i>	\$25	\$25	\$25	\$25	\$25	\$25
Silhouette Window Shadings with PowerRise® <i>No minimums or maximums.</i>	\$25	\$20	\$20	\$15	\$10	NA
Luminette® Privacy Sheers with PowerGlide® <i>No minimums or maximums.</i>	\$25	\$20	\$20	\$15	\$10	NA

### Special notes on the incentives for Silhouette Window Shadings:

Dealer must order a minimum of 5 units of Silhouette between **January 1 and April 30, 2010**, to be eligible for the \$25 incentive. (The 5 units do not have to be placed on the same order.)

Once a dealer has ordered a minimum of 5 units, the dealer will receive a \$25 incentive on all units ordered, from unit 1 on.

The Silhouette PowerRise incentive is combinable with the \$25 Silhouette incentive, provided the minimum requirement of 5 units has been met.