

KALEIDOSCOPE INDUSTRIES, INC.

ALLIANCE DEALERS ONLY 2nd Trimester Corporate Promotion June 1 – August 15, 2010

Consumer Mail-in Rebates* — no min/max

- \$50 rebate per unit – Silhouette® Window Shadings
- \$50 rebate per unit – Pirouette® Window Shadings
- \$100 rebate per unit – Luminette® Privacy Sheers

*Alustra® Collection is included in these offers where applicable

Exclusive to Gallery® & Showcase Priority Dealers®

- Free Top-Down/Bottom-Up – Alustra® Duette® Honeycomb Shades
- Free Top-Down/Bottom-Up – Alustra Vignette® Modern Roman Shades
- Free Decorative Tape – Alustra Modern Precious Metals®
- Free Decorative Tape – Alustra Wood Blinds
- Free SoftGlide® System – Alustra Woven Textures® Roman Shades
- Free Chelsea™ Roller System – Alustra Woven Textures Roller Shades
- No min/max

Available only to Centurion Club™ & Exclusive At Home Dealers

- \$50 credit – Alustra® Silhouette® Window Shadings
- \$50 credit – Alustra Luminette® Privacy Sheers
- \$25 credit – Alustra Vignette® Modern Roman Shades
- \$25 credit – Alustra Duette Architella® Honeycomb Shades
- \$25 credit – Alustra Modern Precious Metals® Aluminum Blinds
- \$25 credit – Alustra Wood Blinds
- \$25 credit – Alustra Woven Textures® Roman Shades
- \$25 credit – Alustra Woven Textures Roller Shades

Note: Ad materials will be on My Brand Builder – mid-April

ALLIANCE DEALERS

Remember to check your **Consolidated Launch Guide** for:

- Custom Display offers
- For Your Home offers
- Hand Sample offers
- Show and Sell opportunities