

IT'S  
SHEER GENIUS

HunterDouglas



**SUMMER 2010  
DEALER'S OFFER GUIDE**  
EVERYTHING YOU NEED TO KNOW  
ABOUT THE PROMOTIONAL OFFERS.

**NOW YOUR CUSTOMERS CAN GIVE THEIR WINDOWS A MAKEOVER  
AND ENJOY GREAT OFFERS! JUNE 1 – AUGUST 15, 2010**

**CONSUMER OFFERS**

**Mail-in Rebates**

- No minimum/maximum purchase is required.
- Offers apply to any operating system, design option or specialty shape.
- A two-on-one headrail configuration or a Luminette® Modern Draperies dual-panel application is considered one unit and is eligible for one rebate only.

Luminette or Alustra® Luminette Privacy Sheers or Luminette Modern Draperies	\$100 REBATE PER UNIT
Pirouette® Window Shadings	\$50 REBATE PER UNIT
Silhouette® or Alustra Silhouette Window Shadings	\$50 REBATE PER UNIT

**Free Product Upgrades – Exclusive to Hunter Douglas Gallery® and Showcase Priority Dealers®**

- No minimum/maximum purchase is required.

Free Top-Down/Bottom-Up – Alustra Duette® Honeycomb Shades
Free Top-Down/Bottom-Up – Alustra Vignette® Modern Roman Shades
Free Decorative Tape – Alustra Modern Precious Metals® Aluminum Blinds
Free Decorative Tape – Alustra Wood Blinds
Free SoftGlide® System – Alustra Woven Textures® Roman Shades
Free Chelsea™ Roller System – Alustra Woven Textures Roller Shades

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## DEALER INCENTIVES

Available to Centurion Club™ and Exclusive At Home Dealers only.

- No minimum/maximum purchase is required.

- As an added incentive, all Hunter Douglas Centurion Club and Exclusive At Home Dealers can earn credit rewards for their purchases of the Alustra Collection products below. Contact your Hunter Douglas Fabricator Sales Representative for details on reimbursement. These offers are valid on dealer purchases made June 1 through August 15, 2010.

Alustra Luminette Privacy Sheers	\$50 CREDIT
Alustra Silhouette Window Shadings	\$50 CREDIT
Alustra Duette Architella® Honeycomb Shades	\$25 CREDIT
Alustra Modern Precious Metals Aluminum Blinds	\$25 CREDIT
Alustra Vignette Modern Roman Shades	\$25 CREDIT
Alustra Wood Blinds	\$25 CREDIT
Alustra Woven Textures Roman or Roller Shades	\$25 CREDIT

## THE MAIL-IN REBATE PROCESS

### PROVIDE A DATED RECEIPT

Provide customer with an original, dated purchase receipt that details the qualifying Hunter Douglas products purchased from June 1 through August 15, 2010. The date on the receipt should be the purchase date, not the delivery or installation date.

### ONLY ONE REBATE/HOUSEHOLD

Provide only one rebate form per household, completely filled out with your dealer information. If your customer makes more than one qualified purchase between June 1 through August 15, 2010, you should advise the customer to submit only ONE rebate form along with all purchase receipts.

If multiple rebate submissions are received from the same household, the first will be processed, and all others denied. No exceptions.

### REBATE SUBMISSION DEADLINE

Remind customer that rebate submission must be postmarked no later than **September 30, 2010**.

### CONTACT

For more information, please read the entire rebate form or contact your Hunter Douglas Fabricator Sales Representative.

For rebate inquiries, call 800-672-8045, Monday – Friday, 7:00 AM – 6:00 PM MST. Callers should reference the “It’s Sheer Genius” promotion.

# HunterDouglas